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RED-M APPOINTS EXECUTIVE ADVISOR

5 July 2007

Red-M, a leader in advanced wireless solutions is pleased to announce that Bradley de Souza, former Vice President at O2, joins Red-M as Executive Advisor.

"We are pleased to welcome Bradley de Souza as Executive Advisor to Red-M," Richard Greco, the company's Chairman said. "As a senior executive and advisor in the wireless industry with experience in new and next generation technology in the broader telecoms arena, Bradley brings to us considerable knowledge and acumen in the information technology field."

Neil Clark, CEO commented further: "I look forward to having Bradley as part of the management team, his insight and guidance will prove to be invaluable to Red-M as we continue to provide leading edge technology solutions to customers who have come to depend on us, and new customers who are learning about us."

Bradley has held senior roles including Head of Technology at BBC Online, VP of O2 and most recently Industry Development Director at Computer Associates. He is widely recognised as a mobile industry thought-leader often challenging the status quo with thought provoking and novel approaches to industry problems. He has an in-depth knowledge of technology and how to maximise it for commercial gain.

Notes to the editor

About Red-M

Red-M is a wireless professional services company that provides consultancy, audit, design, implementation, systems integration and management services. Through its services, Red-M provides insight into the benefits and challenges of current and future wireless technologies and creates mission critical wireless networks that are delivered to requirements, right, first time.

Red-M has successfully completed 1000s of radio projects including over 300 major wireless systems in a range of diverse and challenging locations, including corporate buildings (e.g. Canary Wharf), most of the major airports in the UK (Heathrow), large shopping centres (Meadowhall), key UK sporting venues (Millennium Stadium), train stations (Waterloo), and hospitals (Bristol).

The company's capabilities span all wireless technologies including Cellular (2G, 3G & GSM-R) PMR, Wi-Fi and WiMAX, and its customers include 3, Airwave, BAA, British Land, Bullring, Network Rail, O2, Ofcom, and T-Mobile.

Independent of equipment vendors and technologies, Red-M enables organisations to fully realise the benefits of wireless systems by delivering high quality solutions through an integrated five step cycle of best practice.

Visit www.red-m.com for further information, or email info@red-m.com.